



# Supercharge Your Goals and Sales Success

Presentation by:

Bob Arzt, CLU, ChFC, LLIF

InsuranceCoachU





#### THE TEN BARRIERS OF SALES SUCCESS AND PROSPERITY

1.	Inadequate feelings of self-worth.
2.	Low expectations.
3.	Lack of purpose or specific goals.
4.	Lack of effective Practice Management Skills and/or processes.
5.	Unwillingness to purge out old destructive thinking patterns.
6.	Not knowing how to activate your Goal-Seeking Mechanism.
7.	Destructive support systems.
8.	Fear to face the risks of change.
9.	Poverty consciousness.
10.	Perfectionist or controlling nature.
Notes	





# Four Traits of Highly Successful People

- 1. Strong goal clarity
- 2. High achievement drive
- 3. Healthy emotional intelligence
- 4. Excellent social skills

Goal Clarity is having clear, specific, written-down statement of what you want to have, gain or posses.

Achievement Drive is energy that's released from within you when you have clear goals that you believe to be possible for you to achieve, and that you feel worthy to enjoy.

Emotional Intelligence is the ability to understand the emotions you feel, and identify their impact on your actions and behaviors. It's also your ability to control your emotional influences on your behaviors.

Social Skills are your ability to communicate with different styles of people, to listen and hear the unspoken.





# Four Traits of Highly Successful People Self-Assessment Goal Clarity Self-Assessment

1.	I write 1	down o	clear pers 3	onal and	l work-re 5	elated go 6	als that 7	guide m 8	y achiev 9	ement. 10
2.	I write 1	down s	pecific n	neasuren 4	nents and	d strateg 6	ies to he 7	lp me re 8	ach goal 9	s. 10
3.	I use pubility to a		thoughts gh goals.		ges to ex	kpand m	y beliefs	about n	ny	
	1	2	3	4	5	6	7	8	9	10
4.	I intern 1	nally be 2	lieve my 3	goals to 4	be with	in my po 6	ssibilitie 7	es. 8	9	10
5.		I set go ieving t		ntally fo		ie end-re	sult ben	efits ratl	ner than	on the difficulties
	1	2	3	4	5	6	7	8	9	10
							Total _			_
2	Achievem	ent Dri	ve Self-A	Assessm	ent					
1.	People 1	refer to	o me as b	eing "hi 4	ghly mo	tivated." 6	7	8	9	10
2.	I have 1	a very l 2	nigh amo	ount of ir	ner driv 5	e to achi 6	eve succ	cess. 8	9	10
3.	I am co		y reading		lp books	and list	ening to	high		
	1	2	3	4	5	6	7	8	9	10
4.	I'm alv l	ways lo	oking for 3	new wa	ys and i	deas to т 6	each hig 7	ther goal	s. 9	10
5.	I often me.	fantasi	ze about	the rewa	ards that	reaching	g my goa	ıls will b	ring	
	1	2	3	4	5	6	7	8	9	10
							Total _			





## Four Traits of Highly Successful People Self-Assessment

#### **Emotional Intelligence Self-Assessment**

1.	I'm able	to main	tain an e	ven emo	tional to 5	ne when	others a	are "losi: 8	ng their	cool." 10
2.	My self-	esteem i	s strong	enough	that I do:	n't lash 6	out at pe	ople wh	o criticiz	ze or oppose me.
3.	I am abl	e to dela	y gratific 3	cation an	id to wai 5	t for the	right me	oment to 8	enjoy re 9	ewards. 10
4.	I am abl 1	e to mon 2	itor my	emotions 4	s and to	clearly u 6	inderstar 7	nd their i 8	impact or 9	n my behaviors. 10
5.	When I difficult		onsibilit	y for a ta	ask or co	mmitme	ent, I see	it throu	gh no ma	atter how
	1	2	3	4	5	6	7	8	9	10
							Total_			_
	Social Ski	lls Self-A	Assessm	ent						
1.	I can int	ernally p 2	oick up a	nd under	rstand ur 5	nspoken 6	meaning 7	gs from j 8	people.	10
2.	I take tir respond			people's	s ideas a	nd conce	erns befo	ore		
	1	2	3	4	5	6	7	8	9	10
3.	I am abl 1	e to read 2	body la	nguage a	ind pick 5	up on u	nspoken 7	gestures 8	s. 9	10
4.	-	allow a nicate wi	•	-	behavio	r to dete	rmine ho	ow I		
	1	2	3	4	5	6	7	8	9	10
5.	I can int	uitively			_					
	1	2	3	4	5	6	7	8	9	10

Total \_\_\_\_\_





## Four Traits of Highly Successful People Self-Assessment

Goal Clarity is having clear, specific, written-down statement of what you want to have, gain or posses.

Achievement Drive is energy that's released from within you when you have clear goals that you believe to be possible for you to achieve, and that you feel worthy to enjoy.

Emotional Intelligence is the ability to understand the emotions you feel, and identify their impact on your actions and behaviors. It's also your ability to control your emotional influences on your behaviors.

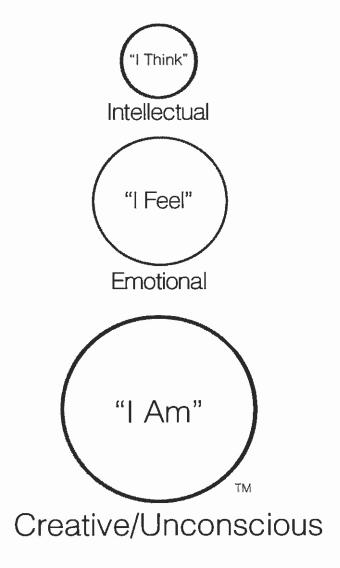
Social Skills are your ability to communicate with different styles of people, to listen and hear the unspoken.

	Low				Med.					High
Goal Clarity	5	10	15	20	25	30	35	40	45	50
Achievement Drive	5	10	15	20	25	30	35	40	45	50
Emotional Intelligence	5	10	15	20	25	30	35	40	45	50
Social Skills	5	10	15	20	25	30	35	40	45	50





#### The Three Dimensions of Human Behavior







## Reviewing Your Four Traits Self-Assessment

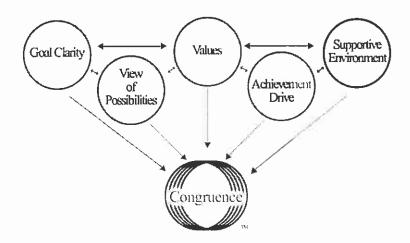
Please go back and look at your Four Traits Self-Assessment. Please write down your answers to the following statements.

1.	Action	ns or behaviors I rated myself highest in.
	a.	
	b.	
2.	Action	ns or behaviors I want to improve.
	b.	
3.	perfor	actions or behaviors did you notice between high and low mers?
	b.	





#### GOAL-ACHIEVEMENT CONGRUENCE WORKSHEET



Understanding the definition below, please circle the number that represents your evaluation of the person in the following five dimensions.

- 1. Goal Clarity—Having clear, specific written statements of what you want to have, gain, posses or become.
- 2. View of Possibilities—Unconsciously feeling worthy of reaching your written goals and believing them to be possible for you to achieve.
- 3. Values—Possessing a high degree of internal sincerity, conscientiousness and honesty that drives your behavior.
- 4. Achievement Drive—Having an unusually strong desire that releases new levels of energy and motivates you to take action to achieve your written goals.
- 5. Supportive Environment—Being surrounded by positive, supportive people, places and things from whom you receive encouragement and reinforcement.

	Low				Medium					High
Goal Clarity	1	2	3	4	5	6	7	8	9	10
View of Possibilities	1	2	3	4	5	6	7	8	9	10
Values	1	2	3	4	5	6	7	8	9	10
Achievement Drive	1	2	3	4	5	6	7	8	9	10
Supportive Environment	1	2	3	4	5	6	7	8	9	10

Bob Arzt, CLU, ChFC, LLIF

10216 Sweetwood Ave. | Rockville, MD 20850 Phone (301) 610-5624 | Fax (301) 610-5625 9

bob@InsuranceCoachU.com www,InsuranceCoachU.com





#### Insights Into Your Strengths, Talents and Assets

When instructed to do so, each person in your group will mention strengths, talents or assets they see in you.

In the two minutes they mention them about you, please write them all down in the space below.

Nice Things Pe	eople Say Abo	out Me			
	-				
			 <del></del>		
	•				
			 		•
				<u> </u>	
	_				
		<del></del> .			