

CAPITAS DISTRIBUTORS



Sales Vice President

PROFESSIONAL EXPERTISE:

- Executive Compensation Planning
- Business Continuation Planning
- Retirement Planning
- Advanced Estate Planning
- Financial Products Analysis & Design

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Roy Cranman

Roy Cranman serves as Sales Vice President for the Capitas Distributors, Inc. - Atlanta office. Roy has been a financial professional for over 35 years. His focus has been estate and retirement planning, as well as executive benefits, business continuation, and wealth transfer strategies. He holds the Accredited Estate Planner (AEP), Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) professional designations.

Before joining Capitas in 2011, Roy was a Sales Vice President with Highland Capital, and for three years prior to that he was an Account Executive with The Hartford where he assisted financial advisors and insurance brokers in providing advanced life insurance and estate and business planning techniques for their clients. Roy has worked with advisors' clients whose net worth exceeds \$200 million. He is a frequent speaker to both financial professionals and their clients. Before The Hartford, Roy ran his own independent financial planning practice, where he wrote millions in life insurance protection and managed a financial planning practice that had grown to nearly \$40 million in assets under management. He worked for Mass Mutual before opening his own business, where he became one of the youngest members ever to qualify for the Million Dollar Round Table.

Roy is a past President of the Atlanta Society of Financial Service Professionals (SFSP) and is a member of the Atlanta Estate Planning Council. He graduated cum laude with a BBA in Risk Management and Insurance from the University of Georgia. He holds the following FINRA registrations: Series 6: FINRA Investment Company Products and Variable Contracts Limited Representative; Series 7: FINRA General Securities Representative; Series 22: FINRA Direct Participation Programs Limited Representative; Series 24: FINRA General Securities Principal; and Series 53: FINRA Municipal Securities Principal.

Roy resides in Marietta, GA with his wife, Margie. They have five children and one grandchild. In his free time, Roy is an avid golfer.

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